



BICYCLE
NETWORK®

Parkiteer

*Making it easier to
ride to the station*

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What is Parkiteer?




**SECURE
 BIKE
 PARKING**
 FREE 24 HR ACCESS
 1300 546 524
 PARKTIGER.COM.AU



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Who are the
users?

Typical Parkiteer users:

- More than 20,000 people registered
- 270,000+ cage visits
- 72% male, 27% female
- 1% non-binary/prefer not to say
- Average age: 30-39 years
- 60% travel between 1-3kms to the cage





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What influences
cage usage?



Key factors influencing cage usage:

1. **Connections** – good bike infrastructure
2. **Convenience** – location
3. **Safety** – lighting, passive surveillance
4. **Comfort** – usability
5. **Awareness** – knowledge of the program
6. **Motivation** – key drivers e.g lack of car parking
7. **Bike riding culture**
8. **Good governance**



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Popular/high
capacity cages

Top 10 high-usage cages

Pakiteer cage location	Capacity	Usage
1. Sandringham	10	106.14%
2. Wyndham Vale	31	105.20%
3. Williams Landing	47	104.01%
4. Laverton 2	24	99.80%
5. Newport	26	93.74%
6. Tarneit	50	90.81%
7. Blackburn	25	80.60%
8. Bayswater	26	79.99%
9. Watergardens 1	26	76.80%
10. Yarraville	22	75.82%





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Under utilised
cages

Top 10 low-usage cages

Parkiteer cage location	Capacity	usage
1. Gardiner	26	1.96%
2. Coolaroo	26	7.74%
3. Belgrave	22	8.42%
4. Diggers Rest	26	12.79%
5. Broadmeadows	31	13.75%
6. Thomastown	26	15.37%
7. Bentleigh	26	15.57%
8. Lilydale	22	15.89%
9. McKinnon	26	16.65%
10. Doncaster Park n Ride	26	17.13%



**SECURE
BIKE
PARKING**

***FREE • 24 HR ACCESS**

Ride to the station and park your bike in this 'Parkiteer' bike cage, then continue your commute by public transport.

HOW TO REGISTER

1. Visit PARKITEER.COM.AU
2. Register and pay a \$50 fully refundable security deposit*
*This fee covers the structure of the cage or bike rack and/or your security deposit.
3. You will be issued with an access card
4. Start riding to the station. You can use the cage as often as you like at no charge.

ASSISTED BY BICYCLE NETWORK

**1300 546 526
PARKITEER.COM.AU**

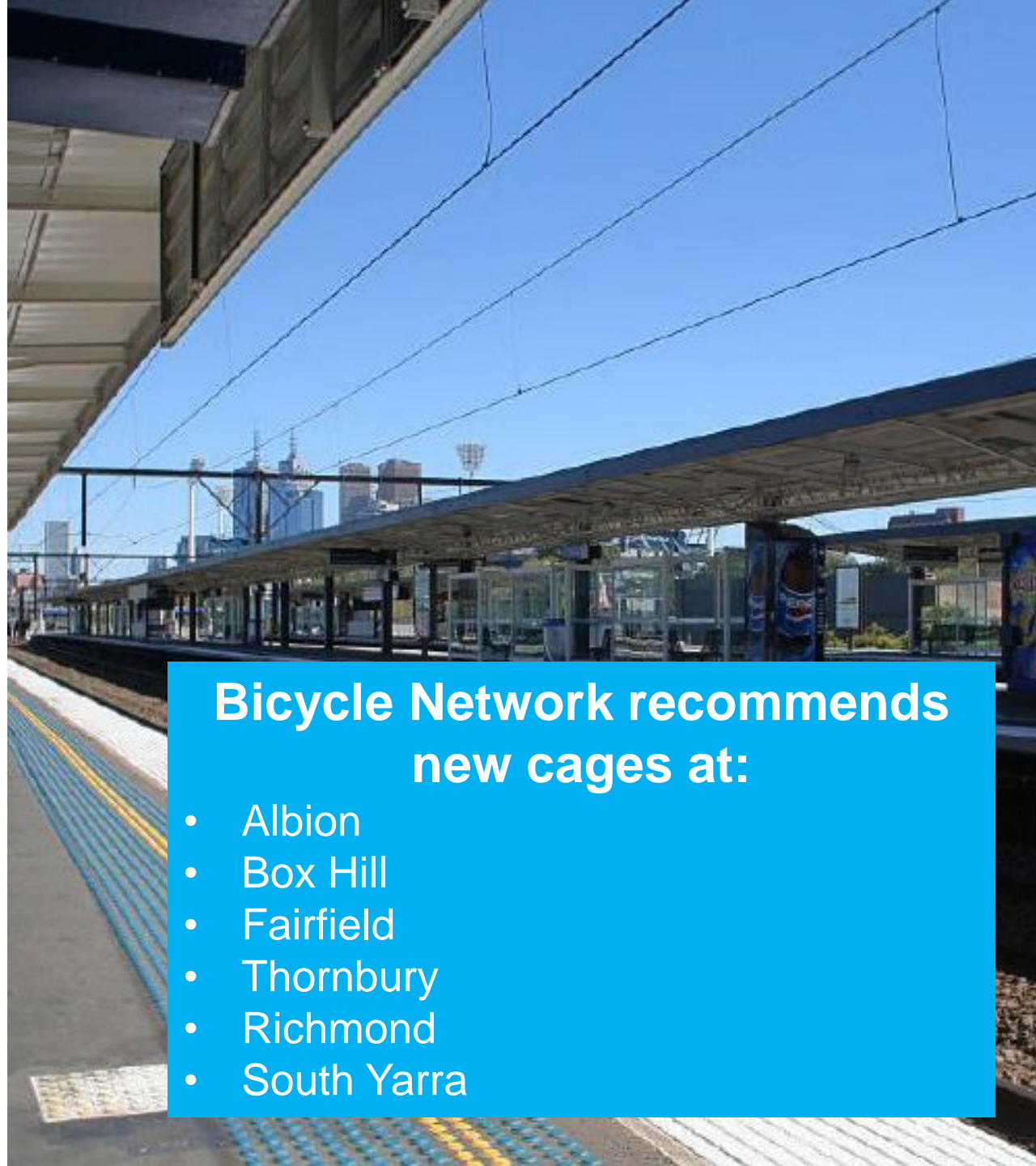


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New desired
locations for
cages

Priority stations for new or expanded cages:

- Sandringham – relocate new cage to Hampton (1.8km away)
- Williams Landing – new and expand
- Newport – expand
- Footscray – new
- Wyndham Vale – new



Bicycle Network recommends new cages at:

- Albion
- Box Hill
- Fairfield
- Thornbury
- Richmond
- South Yarra



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How can councils
help increase
usage and
expand the
network?

Two things councils can do to get more people riding to the station and get quick wins:

1. Build places for people to ride
2. Provide additional bike parking – help normalize the activity and drive demand





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Thank you

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